



New Jersey Board of Public Utilities

NEWS RELEASE

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Christie Administration Invites Residents to “Recycle & Win” During New Jersey’s Clean Energy Program

Spring promotion encourages residents to recycle old refrigerators and freezers

TRENTON, N.J.– New Jersey residents have an opportunity to win a \$500 prepaid debit card by recycling an old refrigerator or freezer between now and the end of May.

The appliance recycling program runs year-round; however, during the spring cleaning months of April and May customers have an extra reason to recycle outdated units. New Jersey residents participating in the free program will not only enjoy complimentary home pickup of an energy inefficient refrigerator or freezer, along with a \$50 incentive check, but will also be automatically entered in a drawing to win one of four \$500 prepaid debit cards. Customers can apply their winnings toward the purchase of ENERGY STAR[®] efficient appliances at local retailers across New Jersey.

This promotion follows last year’s Oldest Refrigerator Contest, in which Stanley Swiderski, of Hamilton Township, received a \$1,000 prize for recycling the state’s oldest functioning refrigerator. Mr. Swiderski recycled a working 1935 Westinghouse refrigerator that took the prize.

“Promotions such as Recycle & Win and the Oldest Refrigerator Contest are great ways to inform New Jerseyans of ways to reduce energy consumption, cut utility bills, and have a positive environmental impact by properly recycling an old refrigerator or freezer,” said Bob Hanna, President of the New Jersey Board of Public Utilities. “You can kick start your spring cleaning, receive a \$50 check, and have a shot at winning \$500 for new, more efficient appliances.”

To be entered into the raffle, owners simply sign up to have their refrigerator or freezer recycled through *New Jersey’s Clean Energy Program* by calling 877-270-3520 or visiting NJCleanEnergy.com/REFRIGERATOR between April 1 and May 31, 2013. The program is

limited to two units for each household. Appliances to be recycled must be in working order and between 10 and 30 cubic feet — standard size for most refrigerators and freezers.

Recycling refrigerators and freezers creates many benefits for utility customers and the environment. Program participants can save as much as \$150 a year through lower electricity costs by not keeping an older refrigerator or freezer operating. Units picked up through the program are transported to an East Brunswick de-manufacturing facility operated by JACO Environmental. JACO employs a system that safely removes hazardous materials from the old energy-guzzlers, while reclaiming 95 percent of each appliance for re-use in manufacturing new products. Even the foam insulation is safely incinerated to generate electricity to go back into the grid.

New Jersey's Clean Energy Program provides financial and other incentives to the state's residential customers, businesses and local governments that install high-efficiency or renewable energy technologies. It is authorized and overseen by the New Jersey Board of Public Utilities.

For more information about the NJBPU or its Clean Energy Programs, visit NJCleanEnergy.com or call 866-NJSMART.

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About the New Jersey Board of Public Utilities (NJBPU)

The NJBPU is a state agency and regulatory authority mandated to ensure safe, adequate and proper utility services at reasonable rates for New Jersey customers. Critical services regulated by the NJBPU include natural gas, electricity, water, wastewater, telecommunications and cable television. The Board has general oversight responsibility for monitoring utility service, responding to consumer complaints, and investigating utility accidents. To find out more about the NJBPU, visit our web site at www.nj.gov/bpu.

About the New Jersey Clean Energy Program (NJCEP)

NJCEP, established on January 22, 2003, in accordance with the Electric Discount and Energy Competition Act (EDECA), provides financial and other incentives to the State's residential customers, businesses and schools that install high-efficiency or renewable energy technologies, thereby reducing energy usage, lowering customers' energy bills and reducing environmental impacts. The program is authorized and overseen by the New Jersey Board of Public Utilities (NJBPU), and its website is www.NJCleanEnergy.com.

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